



FOR IMMEDIATE RELEASE
February 13, 2017

CONTACT: MIKE BURKE
850-416-1153

Cumulus Broadcasting to Present the 19th Annual Radiothon March 2 – 3 Benefiting The Studer Family Children's Hospital at Sacred Heart

Live from the Cordova Mall Food Court!

It's the 19th Annual Radiothon benefiting The Studer Family Children's Hospital at Sacred Heart, your local Children's Miracle Network Hospital, March 2 – 3. This year, five radio stations, Wind Creek in Atmore and Cox Business are teaming up to rally the community around the region's only dedicated pediatric hospital.

Radio partners include NASH FM 102.7, Soft Rock 94.1, Magic 106.1, News Talk 1370 WCOA and Jet 100.7. The live broadcast is a culmination of community fundraising efforts to help provide sick and injured children along the Gulf Coast with quality, compassionate care, regardless of their ability to pay. Volunteers staffing the Cox Business Phone Bank will be taking pledges from listeners.

Familiar personalities representing these radio stations will be on the air during the following times to encourage their listeners to pledge donations to The Studer Family Children's Hospital at Sacred Heart:

Thursday, March 2

NASH 102.7 FM, from 10 a.m. to 7 p.m.

Soft Rock 94.1, from 10 a.m. to 3 p.m.

Magic 106.1, from 9 a.m. to 2 p.m.

Jet 100.7, from 2 to 6 p.m.

Friday, March 3

NASH 102.7 FM, from 10 a.m. to 7 p.m.

Soft Rock 94.1, from 10 a.m. to 3 p.m.

Magic 106.1, from 9 a.m. to 2 p.m.

Jet 100.7, from 2 to 6 p.m.

News Talk 1370 WCOA, from 6 to 8 a.m.

Moreover, listeners will hear heartwarming stories from young patients themselves and their parents as they are interviewed on the air about their experiences, along with their doctors, nurses and other healthcare professionals at Children's Hospital. To make a donation during Radiothon, please call 416-KIDS (5437).

One-hundred percent of funds raised through Radiothon will help patients continue to receive care at Children's Hospital.

For more information on how to support the needs of the Children's Hospital, please call Sacred Heart Foundation at 850-416-4660.

The Studer Family Children's Hospital at Sacred Heart is a 117-bed facility that serves as the only children's hospital in Northwest Florida. The Children's Hospital offers a wide range of services to meet all of a child's medical needs, from a pediatric emergency room and neonatal intensive care unit to pediatric intensive care, cancer care, rehabilitation and a medical staff of more than 120 board-certified physicians across 29 pediatric specialties. The Children's Hospital provides quality, compassionate care to children, regardless of their parents' ability to pay. For more information about the services available at The Studer Family Children's Hospital at Sacred Heart, or visit Foundation.Sacred-Heart.org

Sacred Heart Health System

On the Gulf Coast, Ascension operates Sacred Heart Health System based in Pensacola, Fla. and Providence Health System based in Mobile, Ala. Together, these Ascension healthcare facilities have served Gulf Coast communities for more than 160 years and they employ more than 6,600 associates. Across the region, Ascension provided more than \$113 million in community benefit and care of persons living in poverty in fiscal year 2016. Ascension is a faith-based healthcare organization committed to delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable. Ascension is the largest non-profit health system in the U.S. and the world's largest Catholic health system, operating 2,500 sites of care – including 141 hospitals and more than 30 senior living facilities – in 24 states and the District of Columbia. For more on Sacred Heart Health System, visit www.sacred-heart.org.

###