



**PENSACOLA**  
STATE COLLEGE

FOR IMMEDIATE RELEASE

October 17, 2016

## Pensacola State launches Career Coach

Are you looking to switch careers, heading to college or transitioning out of the military? If the answer is yes to any of these questions, Pensacola State College can help.



Pensacola State has launched Career Coach – a free online tool to help students and residents find a rewarding career by providing the most current data on job postings,



employment forecasts, wages, and associated education and training.

“Available to our students as well as the general public, Career Coach provides information on currently posted jobs in the Escambia County, Santa Rosa County and Baldwin County, Alabama, markets,” said Dan Busse, dean of workforce education and vocational support at Pensacola State. “It is one-stop shopping for information on local employment and wage data for high school or college students, people who want to change careers or even someone leaving the military.”

Located in the bottom right-hand corner of the Pensacola State College homepage at <http://www.pensacolastate.edu/>, the Career Coach uses web-

scraping technology to pull the most recent data on the three-county job market.

Pensacola State College has contracted with Emsi, a CareerBuilder company, to gather information for the site. The international company gathers and analyzes labor market data from nearly 100 sources, including the U.S. Department of Commerce, U.S. Department of Labor and U.S. Department of Education National Center for Education Statistics.

Emsi uses web-scraping to compile data on businesses and employers that have hired employees within the past 12 months, Busse said. Along with open positions, Busse added Career Coach shows the current number of people employed in a certain profession as well as the average wage for the job.

Emsi already collects and provides labor market data for the Florida State College at Jacksonville, Valencia College and the College of Central Florida. Coca-Cola, Amazon and Nationwide Insurance also are among the many other companies that use data compiled by Emsi.

“The site is ideally suited for career exploration lessons at the secondary and post-secondary levels,” Busse said. “And a transitioning military service member can use their MOC (military occupation code) to match their current job up with private sector positions.”

Also, Career Coach includes a resume-building feature that allows users to customize their employment history.

“The resume builder allows users to type-in basic information using a template and then modify it to reflect their actual work experience,” he said.

Career Coach provides an online career assessment and job recommendations. Users also can design a job search based on their personal educational level.

For more information on Career Coach, contact Sheila Nichols at 850-484-1428 or [snichols@pensacolastate.edu](mailto:snichols@pensacolastate.edu).

Breakout box:

The Career Coach link can be found in the bottom right-hand corner of the Pensacola State College homepage at <http://www.pensacolastate.edu/>.

Cutlines:

Career Coach health care.jpg

A career in the health care field can become a reality with the help of Pensacola State College's new Career Coach. The free online tool to help local students and residents find a rewarding career by providing the most current data on job postings, employment forecasts, wages, and associated education and training.

Pensacola State College photo

Career Coach plumbing.jpg

A career in a vocation such as plumbing can become a reality with the help of Pensacola State College's new Career Coach. The free online tool to help local students and residents find a rewarding career by providing the most current data on job postings, employment forecasts, wages, and associated education and training.

Pensacola State College photo