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New walking-tour app brings Pensacola's history alive

Pensacola, Fla. – Nov. 23, 2016 – The University of West Florida Historic Trust is introducing “Florida Stories,” a new walking-tour mobile app to enhance the visitor experience in historic Pensacola. A launch event will be held in front of the T.T. Wentworth Jr. Florida State Museum on **Wednesday, Nov. 30 at 10 a.m.**

The app, which features a 12-stop, self-guided, illustrated audio tour, was produced by the Florida Humanities Council and is now available for free download to mobile phones. Visitors can download the app directly onto their Apple or Android mobile phones or via a QR code shown on rack cards in participating venues and the Visit Pensacola Visitors Center. The tours are also available online at floridahumanities.org.

“We are excited to be part of this convenient way for residents and visitors to hear the fascinating stories and rich history of Pensacola,” said Robert Overton Jr., executive director of the UWF Historic Trust. “This new walking-tour app provides us with another opportunity to connect with our visitors at their leisure.”

The app was developed using funds from the State of Florida and the National Endowment for the Humanities. The Pensacola walking tour was made possible by a grant from the Florida Humanities Council and collaborating partners UWF Historic Trust, UWF Archaeology Institute, Florida Public Archaeology Network and Visit Pensacola.

To learn more about the UWF Historic Trust, visit historicpensacola.org.

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