



MR ROBBINS'
NEIGHBORHOOD

INAUGURAL SUPER BOWL BONANZA

WITH SUPER BOWL CHAMPION XLII
FRED ROBBINS

Strike Big for Kids! Fundraiser

**Where: Cordova Lanes Bowling Center
2111 Airport Blvd, P'cola, FL 32504**

When: October 28th, 2017

Time: 2:00pm – 5:00pm

Tickets: \$50 per Bowler | \$75 VIP Bowler

Tickets include 3 games of bowling with bowling shoes, beverages, and 6 raffle tickets. VIP includes food, bottomless soda drinks, premium drink tickets, 6 raffle tickets, a personal host/hostess, and bowling shoes. All Team Captains **MUST** register their 6 person team on Eventbrite by October 14th with event details to follow. Prizes and raffle items will be available! Purchase your tickets now on Eventbrite!

Mission:

Mr. Robbins Neighborhood is a non-profit organization dedicated to inspiring youth athletes on and off the playing field through education, training, career exploration, and mentorship.

Vision:

Our vision is to create bright futures for all aspiring athletes. We will support their full athletic potential as players while educating on the realities of a professional athletic career. Our athletes will be empowered to maximize opportunities that lead to a successful future regardless of what level of collegiate or professional athletic success is achieved.

Purpose:

The harsh reality is 99.81% of high school athletes who participate in sports do not achieve a professional sports dream. Even for those who do play professionally, athletic careers are often short-lived. The purpose of Mr. Robbins Neighborhood is to address this issue. We work to inform student athletes of the realities of chasing a professional sports career while arming them with knowledge and skills to pursue other opportunities. Through our efforts we will decrease the number of young athletes who are not prepared at the end of a high school, collegiate or professional career to seamlessly transition to a new profession and realize success.

3311 GULF BREEZE PARKWAY #227 GULF BREEZE, FL 32563

WWW.MRROBBINSNEIGHBORHOOD.ORG



Dear Business Leader(s),

Together, Mr. Robbins' Neighborhood and our local community, will continue to be an integral part of developing an elite group of student-athletes and ensuring future success for our youth here in the Greater Pensacola and Santa Rosa area. Last year, The Playbook program was at capacity! The number of families and their student-athletes interested in applying for the program is increasing every year. The number of applicants have more than doubled this year! "It takes a neighborhood," and to keep the momentum going, we need your support!

How can you partake to support our mission and help fund our MRN program?

- Attend our inaugural Super Bowl Bonanza - Strike BIG for Kids fundraiser on October 28th at Cordova Lanes Bowling Center from 2pm-5pm
- Consider purchasing a tax-deductible advertising banner
- Be a Team Captain and form a six person team for a friendly bowling competition

What is The Playbook?

- Playbook Saturdays - Every second Saturday of the month dedicated to academic, professional, and life skills development
- Mentors - A positive role model from the community that provides academic, career guidance, and life skills advice
- Access - Valuable college readiness tools to help student-athletes get into college

What will your generous donation and/or support allow us to achieve?

- Develop educational products and services to expand our reach
- Provide career exploration and job shadowing
- Provide tutoring services
- Provide ACT/SAT test preparation
- Provide paid transportation
- Create student-athlete time management planners
- Provide educational materials and resources

Enclosed in this email you will find the commitment letter that highlights the sponsorship and fundraising opportunities for our first fundraiser of the year. Please complete the attached form and send back to Jayde Herman at jayde@MrRobbinsNeighborhood.org. We will follow up with you in the next several days regarding your sponsorship. We are grateful for your time in hopes of joining our neighborhood to continue to develop elite student-athletes in our community.



Commitment Letter:

I am/we are happy to support Mr. Robbins Neighborhood Super Bowl Bonanza as a:

Pro Bowl Team Captain: \$500

- Recruit 6 Bowlers (\$75 per bowler includes shoe rental)
- 3 hours of bowling
- Two pizza pies
- Unlimited soft drinks per bowler
- Two premium drink tickets per bowler
- 6 raffle tickets for grand raffle prize
- Private Lane Host/Hostess

Team Captain: \$300

- Recruit 6 Bowlers (\$50 per bowler includes shoe rental)
- 3 hours of bowling
- Two pitchers of soft drinks
- One premium drink ticket per bowler
- 6 raffle tickets for grand raffle prize

Register on Eventbrite. 1. Click Register 2. Click Team 3. Create a Team. 4. Invite

<https://www.eventbrite.com/e/mr-robbins-neighborhoods-inaugural-super-bowl-bonanza-strike-big-for-kids-fundraiser-registration-36671441268>

Banner Sponsor: \$200

- 30x48 Banner Ad displayed in Cordova Lanes Bowling Center
- Advertising banner displayed for three days leading up to event
- Recognized as a banner sponsor on our social media outlets

Signature_____ Date_____

Name_____

Company_____

Title_____

Address_____

City, State & Zip_____

Email_____

Phone_____

Asst. Name_____

Asst. Phone_____

Please email signed letter and your company logo to Jayde Herman at Jayde@mrrobbinsneighborhood.org.

Please list your name and company as it should appear in communications. We are grateful for your generous donation and support!