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**MR. ROBBINS NEIGHBORHOOD TO HOLD FREE COMMUNITY HOLIDAY
BREAKFAST**

-Super Bowl Champ Fred Robbins will headline as Fred Claus-

PENSACOLA, FL. – Local sports legend Fred Robbins and his wife Tia announced today their non-profit organization, Mr. Robbins Neighborhood, will host a free community holiday breakfast party for youth. The event will be held on Saturday, December 17 at the Marie K. Young Wedgewood Community Center (6405 Wagner Rd, Pensacola, FL 32505). It will feature a pancake breakfast, arts and crafts, music and the opportunity to meet and take photos with Fred Claus. Doors open at 8 a.m. and festivities kick-off at 9 a.m. when breakfast will be served and Fred Robbins will arrive as Fred Claus. The event will end at 11:30 am.

The Robbins are holding the event as a continuation of their commitment to the Pensacola community and their desire to develop community in their work.

“When we started Mr. Robbins Neighborhood, we had the vision of engaging the Pensacola community in a way that supports and inspires our youth,” said Tia Robbins. “We know that strength is in community and youth benefit when they are exposed to and engaged with community members and leaders. We incorporate that tenet into our programs and now we want to bring it to the community at large. That is what this holiday breakfast is about, bringing together community in the spirit of the holiday season.”

All Pensacola families are encouraged to attend the breakfast event. Families and kids will have the opportunity to get their photo taken with Fred Claus and each photo will be printed onsite. The event is free for all kids. Parents are asked to consider making a \$5 donation, which will benefit Mr. Robbins Neighborhood and the mission to inspire high school youth athletes on and off the playing field, but no one will be turned away.

Businesses are encouraged to help support the event through monetary or in-kind donations. Additionally there are many volunteer opportunities available. For more information on how to get involved please contact Nicole Woodie at Nicole@mrrobbinsneighborhood.org or (786) 863-7096.

About Mr. Robbins Neighborhood:

Mr. Robbins Neighborhood (MRN) was established in 2014 by 12-year NFL veteran Fred Robbins and his wife, Tia. The organization’s foundation is rooted in the couple’s passion to provide guidance and mentorship to young athletes on their life journeys.

The harsh reality is 99.81 percent of high school athletes who participate in sports do not achieve a professional sports dream. Even for those who do play professionally, athletic careers are often short lived. The purpose of Mr. Robbins Neighborhood is to address this issue. MRN works to inform student athletes of the realities of chasing a professional sports career while arming them with the knowledge and skills to achieve success in non-sports arenas. The MRN program is rooted in the effort to broaden the landscape of what inspiration, dreams and goals can look like for the youth of Pensacola. The organization's ultimate goal is to decrease the number of young athletes who are not prepared at the end of a high school, collegiate or professional career to transition to a new profession and realize success.

About Fred Robbins:

Former Super Bowl champion and retired NFL defensive tackle, Fred Robbins, began his illustrious 12-year professional football career when he was drafted in the second round of the 2000 NFL Draft by the Minnesota Vikings. During his career, Fred was a member of the Vikings, New York Giants and the St. Louis Rams. He retired from the NFL in 2012.

Robbins now works with young football players as an athletic coach at EXOS, a sector of Andrew's Institute. He serves as a board member and Secretary of the Pensacola Chamber of Commerce and supports many local charities and events. Robbins attended J.M. Tate High School in Pensacola where he lettered in football and baseball. In 2016, he was inducted into the Pensacola Sports Hall of Fame. Robbins played college football at Wake Forest University where he started every game for three years at defensive tackle. Robbins' alma mater honored his collegiate career in 2015 by inducting him into the Wake Forest University Hall of Fame.

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