

FOR IMMEDIATE RELEASE:

MARY DONOVAN McCLELLAN JOINS WSRE DEVELOPMENT TEAM

PENSACOLA, Fla., November 22, 2016—Mary Donovan McClellan has joined the staff of WSRE, PBS for the Gulf Coast, at Pensacola State College.

As donor services manager, McClellan serves as the liaison between the public television station and its donor membership. This includes donor solicitation and acquisition, community membership outreach programs, annual giving and sustainer giving programs, membership account and database management and on-air membership drive coordination.

McClellan holds a B.A. degree in communication arts from the University of West Florida; has owned her own professional communications company since 2003 with experience in public relations, marketing, graphic design, writing, social media and corporate event planning; and supports a number of area nonprofits as a fundraiser and volunteer.

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About WSRE, Viewer Supported PBS for the Gulf Coast

WSRE is a Public Broadcasting Service member station, locally owned and licensed to the Pensacola State College Board of Trustees operating as a service of Pensacola State College. WSRE has served the needs of Gulf Coast communities through programming, educational services and outreach since 1967. WSRE produces, acquires and distributes programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of its audience. WSRE Educational Services connects teachers, parents, caregivers and children to PBS' rich educational resources. Visit wsre.org to learn more.

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