



For Immediate Release

November 16, 2016

Contact: Kathy Summerlin
Pensacola Saenger Theatre
850-595-3882 office
850-207-7944 cell

HERE WE GO AGAIN!

BENNY ANDERSSON & BJÖRN ULVAEUS'

MAMMA MIA!

THE SMASH HIT MUSICAL BASED ON THE SONGS OF ABBA®

WALKS DOWN THE AISLE OF THE SAENGER THEATRE FOR ITS FAREWELL TOUR

PENSACOLA, Fla. – **Benny Andersson** and **Björn Ulvaeus'** **MAMMA MIA!**, the smash hit musical based on the songs of ABBA, returns to the Saenger Theatre on Wednesday, April 19, 2017 at 7:30 p.m. Tickets for this farewell tour are \$78.00 and \$58.00, plus applicable service charge, and go on sale to the public on Friday, November 18, 2016 at 12:00 p.m. Tickets can be purchased at the Saenger Theatre box office, charge by phone by calling 800-745-3000, or online at ticketmaster.com.

Inspired by the storytelling magic of ABBA's songs from "Dancing Queen" and "S.O.S." to "Money, Money, Money" and "Take a Chance on Me," **MAMMA MIA!** is a celebration of mothers and daughters, old friends and new family found.

MAMMA MIA! is produced by **Work Light Productions**, whose other touring productions include *Rent 20th Anniversary Tour*, *Irving Berlin's White Christmas*, *Vocalosity*, and *Crazy For You*.

The original production of **MAMMA MIA!** was produced by **Judy Craymer**, **Richard East** and **Björn Ulvaeus** in association with **Universal**, the creative team responsible for bringing **MAMMA MIA!** to theatrical life includes some of the most gifted and celebrated talents of musical theatre and opera. With music and lyrics by **Benny Andersson** and **Björn Ulvaeus**, **MAMMA MIA!** is written by **Catherine Johnson** and directed by **Phyllida Lloyd**. **MAMMA MIA!** has choreography by **Anthony Van Laast**, production design by **Mark Thompson**, lighting design by **Howard Harrison**, sound design by **Andrew Bruce** and **Bobby Aitken**, and musical supervision, additional material and arrangements by **Martin Koch**.

EVENT DETAILS AT A GLANCE:

Who: Mamma Mia!

When: Wednesday, April 19, 2017 at 7:30 p.m.

On Sale: Friday, November 18, 2016 at 12:00 p.m.

Ticket Prices: \$78.00 and \$58.00 plus applicable service charge

About Saenger Theatre: The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to the Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by SMG, the world leader in venue management, marketing and development.

About SMG: Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 140 accounts worldwide. For more information, visit www.smgworld.com.

###