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## **Legendary Auburn Coach Pat Dye to Keynote Chamber Annual Meeting**

*Championship coach to provide remarks on leadership and teamwork*

PENSACOLA, Fla.-August 29, 2017-Today, the Greater Pensacola Chamber announced that legendary Auburn University football coach Pat Dye will provide the keynote address at the Chamber's 127<sup>th</sup> Annual Meeting. Dye's remarks will focus on leadership and teamwork in today's business world.

"We are thrilled to have someone of coach Dye's stature addressing our annual meeting," stated Chamber President and CEO Clay Ingram. "I know attendees will enjoy hearing coach Dye's perspective on leadership in today's world."

Coach Dye was the head football coach at Auburn University from 1981 until 1992 where he rebuilt the Auburn football program into a power in the Southeastern Conference. His record at Auburn was 99-39-4; a 71% win rate. Dye also served as Auburn's Athletic Director from 1981-1991 and coached 1985 Heisman Trophy winning running back Bo Jackson.

Under Dye's leadership, the Tigers won four Southeastern Conference championships (1983, 1987, 1988, 1989) and Dye became only the fourth coach in SEC history to win three straight SEC championships. Dye received SEC Coach of the Year honors in 1983, 1987 and 1988.

Coach Dye is currently employed by Auburn University as a Special Assistant to the President. On November 19, 2005, the playing surface at Jordan-Hare Stadium at Auburn was named Pat Dye Field in the former coach's honor. He was inducted into the National Football Hall of Fame on December 6, 2005.

This year's annual meeting will also include a commemorative year in review, the official passing of the gavel from current board of directors' chair to incoming chair, and the announcement of the 2017-2018 board of directors. Several awards and recognitions will also be presented to individuals and organizations for their outstanding commitment and dedication to the Chamber.

**What:** 127th Annual Meeting

**When:** Wednesday, Sept. 13, from 11:30 a.m. to 1 p.m. (doors open at 11 a.m.)

**Where:** Skopelos at New World, 600 S. Palafox St.

**Price:** \$65 for individual members, \$75 for individual non-members, \$550 for a table of ten

Purchase tickets online at [PensacolaChamber.com/Events/Annual-Meeting](http://PensacolaChamber.com/Events/Annual-Meeting).



For sponsorship information, contact Lindsay Money, the Chamber's Vice President of Membership and Operations, at [lmoney@pensacolachamber.com](mailto:lmoney@pensacolachamber.com).

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**About the Greater Pensacola Chamber**

Founded in 1889, the Greater Pensacola Chamber is driven to create a climate of growth and success, to ensure economic prosperity and to enhance the quality of life in Greater Pensacola. The Pensacola Chamber Foundation, a 501(c)(3) nonprofit, oversees Leadership Pensacola and completed Vision 2015, a five-year plan for job creation that brought more than 8,000 jobs to the area within three years. These initiatives take a strategic approach to regional growth and community building with the goal of building a healthier, better-educated workforce; continuing to advance the region's economic positioning; and improving community infrastructure. For additional information, please visit [www.pensacolachamber.com](http://www.pensacolachamber.com), [facebook.com/pensacolachamber](https://facebook.com/pensacolachamber), [linkedin.com/company/greaterpensacolachamber](https://linkedin.com/company/greaterpensacolachamber) or follow [@pcolachamber](https://twitter.com/pcolachamber).