



**FOR IMMEDIATE RELEASE:**

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## **Landrum Human Resources Companies Steps Up to Support Veterans**

**Pensacola, Fla. – Nov. 28, 2016** – Landrum Human Resources Companies is recognizing the talent that resides in Northwest Florida's military community by committing \$10,000 to sponsor the Innovation Award's Landrum Veterans Award.

With participants vying for more than \$250,000 in cash and consulting and technical services, the Innovation Awards is the leading business plan competition in Florida. The two-day event, scheduled for April 12 and 13 at the Hilton Pensacola Beach hotel, will showcase the region as a leader in innovation and entrepreneurship.

The President of Landrum Human Resources Companies, Britt Landrum, III, said: "We are very appreciative of our veterans and recognize that the military is one of the three pillars of our Northwest Florida economy. Landrum HR is proud to sponsor and support a company, born out of military experience, that will serve to further economic development within our region."

Jim McClellan, chair of the board of directors for Innovation Coast, and director of marketing and communications for AppRiver, said the organization is thrilled that Landrum Human Resources Companies has stepped up to support a veteran-owned startup.

"The insights and skills veterans developed while serving their country readily translate to the business world," he said. "Landrum's generous sponsorship will help a veteran start and grow a successful business venture."

There are several sponsorship opportunities available for companies that are committed to strengthening and diversifying the region's economy. To learn how your company can make a difference in Innovation Coast's economic development efforts, call Tiffany Sullivan, executive director of Innovation Coast, at 850.380.8838 or email [awards@innovationcoast.com](mailto:awards@innovationcoast.com).

For more information on the Innovation Awards, visit [awards.innovationcoast.com](http://awards.innovationcoast.com).

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**About [Innovation Coast](#):** Innovation Coast is an alliance of technology and knowledge-based companies and institutions of higher learning in Northwest Florida. Its mission is to grow, sustain and showcase the region's successful, vibrant ecosystem of technology companies, professionals and investment opportunities.

**About the [Innovation Awards](#):** Launched by Innovation Coast in 2014, the Innovation Awards is the most

lucrative business plan and capital-acceleration opportunity in Florida. The competition was designed to foster economic development and engagement by showcasing the region as a leader in innovation and entrepreneurship, specifically in the areas of technology and knowledge-based companies.

**About [Landrum Human Resource Companies](#):**

Founded in 1970 and headquartered in Pensacola, Fla., Landrum provides staffing, benefits, payroll, training and HR services to over 13,000 worksite employees and 750 small to medium-sized businesses and nonprofit organizations across the U. S. For more information about Landrum, please visit our website at [LandrumHR.com](http://LandrumHR.com) or subscribe to our blog at [LandrumHR.com/blog](http://LandrumHR.com/blog).