

FOR IMMEDIATE RELEASE:

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March 5th, 2017

Keep Pensacola Beautiful Spring 2017 Fund Drive!

Keep Pensacola Beautiful (KPB) will be having its second ever Fund Drive from March 15th-May 15th, 2017. The goal is to raise \$10,000 to bring new and improved projects and programs to communities within Escambia County that focus on beautification, litter awareness and prevention and recycling education.

The Spring Fund Drive will feature a new prize every week! All donation amounts are welcome, however, anyone who makes a donation of \$10 or more will be entered to win the prize of the week. The weekly prizes include gift cards to local restaurants and businesses and more! Each week, the prize can be found on KPB's website, www.KeepPensacolaBeautiful.org, or Facebook page.

Keep Pensacola Beautiful is also excited to announce a couple of Spirit Nights that will be hosted at two local restaurants. VooDoo BBQ at 1741 E Nine Mile Rd, on March 28th from 5pm-7pm and Newk's Eatery at 5060 Bayou Blvd, on April 25th from 6pm-8pm. These restaurants will generously donate 10% of their proceeds towards KPB's fundraising goal.

Keep Pensacola Beautiful is the local affiliate of Keep American Beautiful. Although they are connected by name to the national affiliate, they are still a small, community based organization and rely almost exclusively on revenue from within our community. Please consider making a contribution to Keep Pensacola Beautiful.