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Innovation Awards extends registration to Feb. 28

Pensacola, Florida – Jan. 31, 2017 – With startups across the Florida Panhandle showing interest in the Innovation Awards, the deadline to submit entries is being extended to Feb. 28.

Jim McClellan, chairman of the Innovation Coast board of directors and director of marketing and communications for AppRiver, said the competition has attracted notice from the Panhandle and beyond. The additional time will ensure even more widespread participation.

“Based on feedback and interest from people across the region, Innovation Coast is extending the registration deadline,” he said. “Our goal is to reach as many people as possible and give them ample time to develop their best proposals.”

With companies competing for a share of more than \$250,000 in cash and prizes, the Innovation Awards can fuel business growth. The contest equips applicants with the tools they need for a successful future by pairing them with qualified business coaches, increasing their company’s visibility, and connecting them with potential angel investors at the two-day event on April 12 and 13, 2017, at the Hilton Pensacola Beach hotel.

Don’t delay, apply today at awards.innovationcoast.com.

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About [Innovation Coast](#): Innovation Coast is an alliance of technology and knowledge-based companies and institutions of higher learning in Northwest Florida. Its mission is to grow, sustain and showcase the region’s successful, vibrant ecosystem of technology companies, professionals and investment opportunities.

About the [Innovation Awards](#): Launched by Innovation Coast in 2014, the Innovation Awards is the most lucrative business plan and capital-acceleration opportunity in Florida. The competition was

designed to foster economic development and engagement by showcasing the region as a leader in innovation and entrepreneurship, specifically in the areas of technology and knowledge-based companies.