

News Release
FOR IMMEDIATE RELEASE

From: Malerie Shelton
Naval Aviation Museum Foundation
(850) 453-2389
Mshelton@navalaviationmuseum.org



Introducing the New Giant Screen Theater at the National Naval Aviation Museum

Pensacola, Fla. – (March 8, 2016) – After nearly two months of undergoing a digital conversion, visitors to the National Naval Aviation Museum can now experience the stunning, 4K digital Giant Screen Theater. The newly-renovated theater will open to the public on Wednesday, March 9, at 10 a.m., premiering the new digital format of the Naval Aviation Museum Foundation’s flagship film, “The Magic of Flight.”



The upgraded theater now features a premium laser-illuminated 2D projection system boasting full 4K resolution, nearly 9 million pixels on screen and a powerful new sound system. It is the first of its kind installed in an institutional theater in the world, and has the capability of showing Hollywood feature films.

“With the new wide and curved screen, visitors are guaranteed an immersive experience from every seat in the house,” said Malerie Shelton, director of marketing and public

relations for the National Naval Aviation Museum Foundation. “You’ll see an incredibly detailed picture, like you’re looking through a glass window.”

The theater is fully ADA compliant and features LED lighting, wider, luxury seating with armrests, double cup-holders and custom tables between most seats, new carpeting and a rubberized flooring.



The theater will continue to show educational and exciting films, seven showings daily. Primarily dedicated to the large screen, the 325-seat theater also has multimedia, multipurpose capability and has been the site for a broad range of presentations, from lectures to choral groups to ballet.

The lobby will also receive a facelift with new amenities and a concessions counter. Construction has already begun in the lobby and is set to be complete in April. There will be a special, family-friendly opening day event for the community shortly after completion.



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Media Note: For more information about the National Naval Aviation Museum or Foundation, contact Malerie Shelton at (850) 453-2389 or mshelton@navalaviationmuseum.org.

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About the National Naval Aviation Museum

The National Naval Aviation Museum, one of *TripAdvisor's* "Top 25 Museums in the United States," features nearly 350,000 square feet of displays and is one of the world's largest aviation museums. Located aboard Pensacola Naval Air Station, the facility boasts more than 150 beautifully restored aircraft representing Navy, Marine Corps and Coast Guard aviation, and is one of Florida's most visited museums. Be sure to visit Hangar Bay One, displaying aircraft of the post-WWII era including presidential helicopter, *Marine One*. Among the countless things to touch, see and experience are thrilling 3D and HD flight simulators and the new Blue Angels 4D Experience. Don't miss the drama and power of the new laser powered Giant Screen digital theatre. The Cubi Bar Café offers a unique dining experience, and the Flight Deck Store is the perfect place to find a souvenir that captures the spirit of Naval Aviation. Museum admission is FREE and open to the public. The National Naval Aviation Museum is open daily from 9 a.m.–5 p.m. For more information, visit www.NavalAviationMuseum.org.

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