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On the Move: Florida Public Relations Association Awards Student Scholarships

PENSACOLA, Fla. (January 19, 2017) – The Pensacola chapter of the Florida Public Relations Association (FPRA) awarded four \$500 scholarships to deserving public relations students from the University of West Florida (UWF).

Jodi Sanders, a senior at UWF and the FPRA Pensacola chapter student liaison, was awarded the Eileen Perrigo, APR, scholarship. The Eileen Perrigo, APR, scholarship is named after a long-time FPRA member who taught public relations for 23 years at UWF and guided hundreds of students through the program. She served as FPRA Pensacola chapter's president and is a recipient of the state's Doris Fleischman award.

Shawna Moore, a junior at UWF, was awarded the Horace W. "Pete" Olcott scholarship. This scholarship is in honor of the former manager of public relations at Gulf Power. He founded the Miracle Strip chapter in 1957, which is now the FPRA Pensacola chapter. The Horace W. "Pete" Olcott scholarship is funded by the Escambia County Public Schools Foundation.

Mayra Quinones, a junior at UWF, was awarded the Scott Harrington, APR, CPRC, scholarship. Scott R. Harrington, APR, CPRC, is a long-time dedicated FPRA member, who started working in public relations for Gulf Power in 1978. He served as chapter president twice and was on the State Executive Committee numerous years.

Rennie Lindo, a senior at UWF, was awarded the Lt. Col. John W. Dillin, APR, CPRC, scholarship. Lt. Col. Dillin was the founding president of FPRA. In 1938, FPRA was born because of Lt. Col. Dillin's vision and desire to establish a statewide organization to enable public relations practitioners to "do our jobs better."

Each student was selected upon an application process that included being a junior or senior majoring in public relations, a student member of FPRA, a minimum 3.0 grade point average, a good standing within the public relations department at UWF and a short essay.

Congratulations to each of these deserving students! We are proud to see public relations flourish with such young talent and look forward to watching each of you grow into young professionals.

Pictured (left to right): Rennie Lindo, Jodi Sanders, Shawna Moore, Mayra Quinones

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The Pensacola chapter meets the third Thursday of each month at the Pensacola Bay Center. Monthly programs focus on professional development for the public relations practitioner. For more information visit www.fprapensacola.org or visit us on Facebook.

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