

FSBDC at UWF Presents “*Growing Your Business through International Trade*”

PENSACOLA, FL — October 31, 2016 — The FL SBDC at UWF is presenting “*Growing Your Business through International Trade*” on Wednesday, Dec. 14th, from 10:00 a.m. – 12:00 p.m. Thousands of Florida small businesses have expanded into the international marketplace by exporting their goods and services to countries worldwide. Learn about the benefits and basic steps involved in exporting, how to develop an export strategy, and about key resources that can help you along the way to going global! No fee. Pre-registration is strongly recommended. Location: Greater Pensacola Chamber. Call to register: 850-474-2528 or visit our website (www.sbdc.uwf.edu) and click on “training opportunities”.

Presenter: Julia Montgomery, International Trade Specialist, FSBDC at UWF

FSBDC workshops, seminars, and conferences provide practical, up-to-date information on business topics ranging from the basics to more advanced business management skills. Instructors include SBDC Certified Business Analysts, faculty from higher education, government experts, and private-sector professionals.

The Florida Small Business Development Center at the University of West Florida is a partnership program with the U.S. Small Business Administration and is a member of the Florida Small Business Development Center Network, a non-profit network of college and university-based centers. The organization provides high quality management counseling, entrepreneurial training, and information access and transfer to area business people, enabling them to maximize their businesses’ growth, competitiveness, and profitability.

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