

## **FSBDC at UWF Offers “Is Your Business Concept Feasible?”**

**PENSACOLA, FL — October 19, 2016—** The FL SBDC at UWF is holding its “Is Your Business Concept Feasible?” workshop on Thursday, Dec. 1<sup>st</sup>, from Noon – 1:00p.m. *A business concept is a bridge between an idea and a business plan. It helps the entrepreneur identify the specifics of his/her proposed venture. Learn the essentials for developing your business concept and leave with a foundation for moving forward.* Location: Greater Pensacola Chamber. There is no fee for this workshop, but pre-registration is strongly recommended as seating is limited. To register, call 850-474-2528 or go to our website ([www.sbdc.uwf.edu](http://www.sbdc.uwf.edu)) and click on “Training Opportunities”.

FSBDC workshops, seminars, and conferences provide practical, up-to-date information on business topics ranging from the basics to more advanced business management skills. Instructors include SBDC Certified Business Analysts, faculty from higher education, government experts, and private-sector professionals. To view our current Workshop Schedule, please see [www.sbdc.uwf.edu](http://www.sbdc.uwf.edu).

The Florida Small Business Development Center at the University of West Florida is a partnership program with the U.S. Small Business Administration and is a member of the Florida Small Business Development Center Network, a non-profit network of college and university-based centers. The organization provides high quality management counseling, entrepreneurial training, and information access and transfer to area business people, enabling them to maximize their businesses’ growth, competitiveness, and profitability.

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