

FOR IMMEDIATE RELEASE  
September 29, 2016

Media Contact:  
Jenni Perkins  
Emagination Unlimited  
(850) 473-8808  
[jenni@getemagination.com](mailto:jenni@getemagination.com)



## **EMAGINATION UNLIMITED ANNOUNCES EXPANSION OF LEADERSHIP TEAM**

PENSACOLA, Fla. – In a move to support continued growth and enhance client services provided by the strategic branding and marketing firm, Emagination Unlimited recently expanded their leadership team to include two key positions.

**Felipe Muñoz**, who has been with the agency since 2015, has been promoted to Creative Director. In this new capacity, Muñoz will fully manage the firm’s art department and oversee the development of all creative solutions, directing design framework, layout, copywriting and production for client marketing and advertising initiatives, as well as developing brilliant brand identities. Before relocating to the area, Muñoz owned 127ml Visual Content in São Paulo, Brazil, an agency specializing in marketing solutions for the finance industry.

**Jenni Perkins** joined the firm as Vice President of Marketing and Brand Strategy, a role in which she will build strategic positioning and drive tactics to meet key business objectives. She will work closely with brand partners to assess market development, define goals and clarify messaging. Leveraging the agency’s creative talent to benefit their clients, Perkins will implement comprehensive campaigns that drive audience engagement and response. Perkins has extensive healthcare system marketing and communications experience and most recently served as Director of Marketing for Pensacola-based Covenant Care.

“These individuals bring so much value and talent to our team and our clients,” said Chip Henderson, president and CEO. “Felipe integrates his interest and education in psychology with the design and communication process. He’s consistently pushing boundaries and exploring solutions that are forward-thinking and edgy. Jenni has an incredible marketing mind, mad organizational skills and infectious energy with which she embraces every task.”

Emagination Unlimited is a strategic branding and marketing firm that develops and sustains exceptional brands for companies that value collaboration, diversity, creativity and innovation. Since the company was founded by Chip Henderson in 2002, Emagination Unlimited has provided transformative marketing strategies for more than 200 companies worldwide.

###

Editor's Note: Photos attached.

felipe-munoz.jpg

jenni-perkins.jpg