

FOR IMMEDIATE RELEASE

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CAMP FIRE GULF WIND, INC. ANNOUNCES TAMMY BYRER AS SANTA ROSA DISTRICT DIRECTOR

Pensacola FL November 9, 2016 – Tammy Byrer, of Pensacola, took office as Santa Rosa District Director of Camp Fire Gulf Wind, Inc. on November 7, 2016. Executive Director/CEO La-Vonne Haven said she is very pleased to increase the presence and activity of Camp Fire in Santa Rosa County.

"Tammy is very familiar with Camp Fire, having worked as Assistant Day Camp Director, and Program Director, in the past," said Haven. "We are thrilled to have her talent and skills on board again."

Byrer, a native of New Orleans, has lived in Pensacola off and on for years with her career navy husband Jim. When he retired, they settled back in Pensacola, she said. Before taking the position with Camp Fire Gulf Wind, Inc., Byrer was an advocate for homeless families with the Escambia County School District.

In her previous experience with Camp Fire, Byrer helped with the local launch of programs such as Absolutely Incredible Kids Day and Baby Think It Over®, as well as working with Teens in Action. As Santa Rosa District Director, she will be based at the Camp Fire Youth Development Center at 8590 Byrom Street, Milton, FL, 32570 across from Rhodes Elementary School. Camp Fire plans to expand programs in Santa Rosa County with VPK, Teens in Action and other programs. She loves crafts and antiques, and her two dogs, Cocoa and Lucky. She said her favorite quote is this: "It is more efficient and less expensive to build a child than to repair an adult."

"We're honored to have Tammy in this vital position," said Camp Fire Gulf Wind, Inc. Board Chair Ted Toop. "She possesses the experience and drive necessary expand our services in Santa Rosa County, and is dedicated to our goal of serving youth, young adults, and families in Northwest Florida."

Camp Fire Gulf Wind, Inc. is a unique experience for children in northwest Florida. Our program offers VPK programs, summer camps, child care programs, and after-school care for children as well as Teens in ACTION and InterACTION. We strive to provide an engaging and fun-filled learning environment for

children, young adults, and families to enjoy. We welcome all children. More information is available at www.campfirekidsfl.com.

Camp Fire is one of the nation's leading not-for-profit youth development organizations. Founded in 1910 as "Camp Fire Girls," the contemporary, coeducational Camp Fire provides all-inclusive, outcome-based programs in hundreds of communities across the United States. By design, Camp Fire's programs, including small group experiences, after-school programs, camping and environmental education, child care and service learning, build confidence in younger children and provide hands-on, youth-driven leadership experiences for older youth. For more information, visit www.campfireusa.org.

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Tammy Byrer is the new District Director in Santa Rosa County for Camp Fire Gulf Wind, Inc.