

**Press Release  
For Immediate Release**



**United Way  
of Escambia County**

Contact: Naomi Kjer  
Marketing Manager  
United Way of Escambia County  
Phone: 850-444-7114 (direct)  
Email: [naomi@unitedwayescambia.org](mailto:naomi@unitedwayescambia.org)

**Calling ALL Game Changers, Hand Raisers, and Trail Blazers!**

Pensacola, Fla. – August 29, 2017

Learn how you can tackle our community's most pressing needs at United Way of Escambia County's Annual Campaign Kickoff Luncheon on September 12, 2017 from 11:30 a.m. to 1 p.m., at the Pensacola Bay Center. Local corporate and community partners are invited to join Jack Lowrey, United Way Campaign Chair, and other volunteers as United Way kicks-off the 2017-2018 Annual Workplace Campaign. Presented by West Florida Healthcare and hosted by Pensacola Bay Center, the luncheon will include a complimentary lunch and the opportunity to hear from inspiring speakers and network with problem-solvers like YOU!

Lowrey is excited to be a part of the positive change generated by those passionate about helping others. "United Way has been dedicated to fight for the education, health, and financial stability for every citizen in Escambia County for over 90 years. But, we couldn't do it without you. It takes an entire community to make a difference and we need each of you to share your talents, time, and treasure," said Lowrey.

United Way will recognize the Pacesetters who have "set the pace" and built momentum for this campaign year. If you are interested in combining your giving and impact with 7,400 other generous donors from over 300 workplaces, join us for an informative and fun event!

Invite your friends and coworkers who care about taking action and making an impact to learn first-hand how much your giving is making a difference to those in need. The event is free and open to the public! If you would like more information on how your workplace can give back to Escambia County by hosting a United Way campaign, contact Resource Director Kelly Jasen at 850.444.7147 or email [kelly@unitedwayescambia.org](mailto:kelly@unitedwayescambia.org).

*By living core values of serving the community with Integrity, Leadership, Inclusiveness, Volunteerism and Excellence (I LIVE), United Way of Escambia County is working to meet a mission of uniting our community and leveraging resources to improve lives.*

-END-