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**Call to Artists: Applications now open for the
2017 Great Gulfcoast Arts Festival**

PENSACOLA, FLA. – March 1, 2017 – Artist applications are now open for the Great Gulfcoast Arts Festival, to be held November 3, 4 & 5, 2017 in Seville Square, in historic downtown Pensacola, Fla. Cash prizes totaling \$25,000 will be awarded.

Jury fee is \$40. The deadline for entry is May 31.

The Great Gulfcoast Arts Festival is one of the best-regarded, most popular arts festivals in the United States. The three-day, juried art show draws thousands of visitors and more than 200 of the nation's best painters, potters, sculptors, jewelers, graphic artists, craftsmen and other artists. The Festival is ranked #30 in the nation by *Sunshine Artist Magazine* and the American Bus Association has named it one of the Top 100 Events in North America.

Great Gulfcoast Arts Festival uses ZAPP to process applications online. This online application process allows artists to directly upload digital images of their artwork for jury review. The result is that all artwork in the system is in a consistent, high-quality, digital format. The digital images are presented to the jurors of each show and the system allows them to score online.

Artists can apply at: www.ggaf.org/apply

For more information, visit www.ggaf.org.

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