



**FOR IMMEDIATE RELEASE**

Contact: Christi Kannapel  
[ckannapel@askbis.com](mailto:ckannapel@askbis.com)  
251.923.4015

**BIS TO HOST EDUCATIONAL SEMINAR ON BACKUP AND DISASTER RECOVERY  
*Complimentary Lunch & Learn Event for Eastern Shore Businesses***

**Robertsdale, AL (December 14, 2016)** – Business Information Solutions (BIS), experienced IT security company on the Gulf Coast, will host a free luncheon at Wintzell’s Oyster House located at 805 S Mobile Street in Fairhope, Alabama to provide local business owners and executives with a backup and disaster recovery plan.

Reservations are required and can be made by visiting [askbis.com/seminar](http://askbis.com/seminar) or calling 251.410.7601.

According to InfraScale, downtime costs a small business \$8,000 per hour on average. BIS’ presentation aims to educate organizations on the importance of having a proper backup and disaster recovery plan in place to avoid data loss and downtime.

**Who Should Attend?**

This seminar is an executive briefing for business owners and managers who want to protect their company data from hackers, natural disasters and even their own employees.

Phillip Long, CEO of Business Information Solutions, will present on common misunderstandings every company has about their backups, the only way to know if data is being backed up properly and the two-step backup system every business must have in place.



“As a business owner, I understand the importance of uptime” said Long, owner of BIS. “If we experienced even one hour of downtime, I know just how much that would cost my business and it’s definitely not cheap.” (Photo: Phillip Long)

Long continues, “During our upcoming event, I’ll help you calculate the cost of downtime for your business as well as walk you through the components of a successful backup and disaster recovery plan to mitigate those risks.”

To learn more about this educational seminar, visit [www.askbis.com/seminar](http://www.askbis.com/seminar).

**About Business Information Solutions**

Business Information Solutions, a division of BIS Technology Group, is a full-service IT support company specializing in comprehensive IT solutions to businesses on the Gulf Coast. Learn more by calling 251.943.1744 or visiting [askbis.com](http://askbis.com). BIS is based in Robertsdale, AL.

**About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit [bistechnologygroup.com](http://bistechnologygroup.com).

###