



FOR IMMEDIATE RELEASE

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**BIS DESIGNS TO EDUCATE MOBILE-BASED BUSINESS EXECUTIVES
ON DIGITAL MARKETING TO AID IN COMPANY GROWTH
*Complimentary Lunch & Learn set for March 23rd***

Robertsdale, AL (February 8, 2016) – BIS Designs, an experienced digital marketing firm on the Gulf Coast, will host a free luncheon for Mobile-based business executives. This event will educate local business owners on what they can do to boost sales and grow their company using digital marketing. It will be held at Wintzell's Oyster House restaurant located at 6700 Airport Boulevard, Mobile, AL on Thursday, March 23rd from 11:30 am – 1 p.m.

Phillip Long, CEO, along with marketing experts, Taylor D'Amico and Sean Williams, will walk attendees through an overview of what their business should be doing now in digital marketing to see growth in 2017. Reservations are required and may be made by visiting <http://www.askbisdesigns.com/seminar> or calling 251.410.7601.

Who Should Attend?

Business owners, managers and executives will get the most benefit from attending this luncheon. While marketing professionals are more than welcome to attend, the presentation is geared towards business owners.

Long will discuss how to use personal and company social media channels to increase brand awareness as well as how having a mobile app can increase the number of monthly sales.



“According to the Search Engine Journal, 434% more pages are indexed when a company blogs which ultimately leads to a better placement in search engines and increases the number of qualified leads visiting your website,” said Phillip Long, CEO. Long continues, “As a business owner, I believe blogging is one of the best things you can do for your company not just for search rankings, but also as a great resource for customers and potential clients.” (Photo: Phillip Long)

To learn more about this event, visit <http://www.askbisdesigns.com/seminar>. Additional business updates are planned throughout 2017. For more information about BIS Designs, please visit our website at <http://www.askbisdesigns.com>.

About BIS Designs

BIS Designs provides web design and digital marketing services to hundreds of small and medium businesses in the local market. With the solid understanding that marketing is vital to the success of your business, BIS Designs is de-bunking the “if you build it, they will come” myth by providing the highest quality web design and digital marketing solutions available. Headquartered in Robertsedale, Alabama, BIS Designs has been serving Gulf Coast businesses for over 6 years. Learn more at www.askbisdesigns.com.

About BIS Technology Group

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit bistechnologygroup.com.

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