

Ronald McDonald House Charities of Northwest Florida

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Annual Ronald McDonald House Charities (RMHC) Day of Change Event takes place this Saturday

October 12, 2016--Pensacola, Fla.— Each year, the Ronald McDonald House commemorates the opening of the very first House in 1974. This year, on Saturday, October 15th we will rally around our Donation Canisters inside of McDonald's to ensure that we continue to keep families close to the care and resources they need to pull through this most difficult time.

The McDonald's Donation Canisters are our largest ongoing fundraiser, and reach more than 69 million customers each day worldwide to tell them about the House. The RMHC Day of Change, is an opportunity to remind the community that by dropping spare change into the canisters they are helping their local RMHC keep families close.

Come celebrate the RMHC Day of Change by visiting any McDonald's location this Saturday. All change dropped in the McDonald's canisters from Pensacola to Panama City will go directly to our House here in Northwest Florida.

About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.facebook.com/RMHCNorthwestFL).

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