

**For Release November 8th, 2017**

*Ty Briggs*  
*Administrative Assistant*  
*Keep Pensacola Beautiful*  
*(850) 438-1178 (office)*  
[admin@KeepPensacolaBeautiful.org](mailto:admin@KeepPensacolaBeautiful.org)

### **America Recycles Day-November 2017**

This year for America Recycles Day (ARD), Keep Pensacola Beautiful (KPB) will be partnering with the Sandy Sansing Nissan to provide a safe, effective, and environmentally friendly approach for residents to recycle unwanted or used/waste automobile tires. This event will be held on Saturday November 18<sup>th</sup> from 9am-2pm at Sandy Sansing Nissan located on 5705 Pensacola Blvd, Pensacola, FL 32505.

America Recycles Day, which is a Keep America Beautiful initiative, is the only nationally recognized day dedicated to promoting and celebrating recycling in the U.S. Keep Pensacola Beautiful, an affiliate of Keep America Beautiful, is a local non-profit dedicated to empowering citizens of Escambia County and the surrounding area to improve their community environment by focusing on individual and neighborhood responsibilities. Unrecycled tire waste is an enormous global problem due to non-biodegradability. The United States disposes of approximately 279 million waste tires each year. Keep Pensacola Beautiful is proud to participate in the nationwide effort to reduce unused waste by collecting automobile tires here in Escambia County and the city of Pensacola.

Tires are commonly found dumped on the side of the road. Most people just don't know what to do with them! We want to provide an amnesty day where residents can turn in their tires for free and learn a little bit about recycling in the process. Waste tires create unique recycling and disposal challenges because they are heavy, bulky and made from a variety of materials, however this does not

make them unrecyclable. Unwanted tires are commonly repurposed as artificial reefs, playground equipment, dock bumpers, crumb rubber for mudguards, carpet padding, tracks and athletic surfaces, rubberized asphalt, and shredded tires for road embankment or road fill material.

Contact Information:

*Sigrid Solgard*  
*Executive Director*  
*Keep Pensacola Beautiful*  
*(850) 438-1178 (office)*  
[director@keppensacolabeautiful.org](mailto:director@keppensacolabeautiful.org)

*Ty Briggs*  
*Administrative Assistant*  
*Keep Pensacola Beautiful*  
*(850) 438-1178 (office)*  
[admin@KeepPensacolaBeautiful.org](mailto:admin@KeepPensacolaBeautiful.org)