



**FOR IMMEDIATE RELEASE:**

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**ACENTRIA INSURANCE ACQUIRES SOUTHWEST FLORIDA BASED AGENCY**

**Fort Myers, FL, (January 10, 2017)** –Acentria Insurance announced today a finalized merger with Huff Insurance Agency of Southwest Florida, LLC, with locations in Fort Myers and Sanibel, FL. Established in 1979, Huff Insurance Agency specializes in personal and business insurance and will continue to operate under their existing corporation name with the same friendly, professional team members.

“This strategic and joint partnership will accomplish a number of key goals and shared outcomes between Huff Insurance Agency and Acentria Insurance,” stated Jason Huff, Owner of Huff Insurance Agency. Huff continues, “As a family agency, it was important to partner with another like-minded agency who shared in our values, business perspectives and deep commitment to our clients. After extensive thought and consideration, it was clear that Acentria Insurance was a perfect fit for both our clients and staff.” Huff concludes, “our clients will benefit from gained resources and a broader range of both personal and commercial products and services.”

“As a leader in an ever-competing industry, Acentria Insurance continues to seek partnerships with like-minded agencies who wish to maintain their local identity and presence in the communities which they serve,” commented Kendall McEachern, Chief Executive Officer of Acentria Insurance. “It is important for our agency to remain close with our clients as we continue to expand in a responsible manner. By partnering with Huff Insurance Agency, and other high quality agencies, we are enhancing our service offerings to our clients, providing our employees with opportunities for growth and building stronger relationships with our carrier partners. We would like to commend the Huff family for the exceptional company, team and reputation they have built throughout Southwest Florida over the past three decades,” concluded McEachern.

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**About Huff Insurance Agency of Southwest Florida, LLC**

Huff Insurance Agency of Southwest Florida was originally established in 1979 by Joe and Mickey Huff. Huff’s son, Jason, took over the family business in 1990 and now operates out of two Southwest Florida locations: Fort Myers and Sanibel. Huff Insurance Agency specializes in personal insurance, business insurance and risk management solutions. For more information visit online at [www.HuffInsuranceAgency.com](http://www.HuffInsuranceAgency.com).

**About Acentria Insurance**

Acentria Insurance is a full-service independent insurance agency who works with several national and regional carriers. The company offers a complete range of protection for both individual and businesses to provide for all of their insurance needs. While maintaining a corporate office in Destin, Florida, Acentria has over 20 offices across the State of Florida and southeast region. For more information call 866.374.5084 or visit online at [www.Acentria.com](http://www.Acentria.com).