

Press Release

For Immediate Release

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AAF Pensacola Presents Silver Medal Award

Pensacola, Fla. AAF Pensacola presented the Silver Medal Award to Brent Lane during the 2017 AAF Pensacola American Advertising Awards Gala, held on Friday, February 17 at the Hilton Pensacola Beach Gulf Front. The annual dinner and awards presentation was attended by more than 200 individuals in the local advertising and media businesses. AAF Fourth District Governor Elect, Mara Clark presented the award to Lane.

"It's an honor to join the amazing group of advertising and media professionals who have won the Silver Medal Award over the years," Lane said. "I would never in a million years have thought I would have had the privilege to be recognized by my peers in advertising. I am thrilled to be considered someone who has made the kind of impact that this honor represents, for my company, my community and my family."

Beginning his radio career at the tender age of 14 in Modesto California, Brent Lane recently celebrated a decade on air in Pensacola on the Cat Pak Morning Show. In 2009 he was named the ACM Personality of the Year by the Academy of Country Music.

Believing in success through service, Brent is the voice of Pensacola. He has served as master of ceremonies at fundraising events for numerous area non-profits. Brent is a recognizable face of Pensacola locally and nationally. Lane is past-president of Manna Food Pantries Board of Directors and is currently in his third term on the Board). He is a 2009 graduate of Leadership Pensacola.

"Brent has done so much for our industry and for the Pensacola community over the years," said Chris Kenney, president of AAF Pensacola. "AAF Pensacola is pleased to recognize Brent's work to champion our industry and honor Brent for his steadfast support of local community causes."

Founded in 1959, the Silver Medal Award is AAF's highest honor. It recognizes men and women who have made outstanding contributions to advertising, been active in furthering industry standards, exhibited creative excellence and demonstrated responsibility in areas of community development. Nominations are reviewed by a panel of judges that include former Silver Medal Award recipients, current and past AAF Pensacola presidents and board members.

For more information, please visit www.aafpensacola.com or contact Mike Craney at mikecraney@cox.net.

About AAF Pensacola

The AAF Pensacola Chapter, part of the national AAF organization, is a not-for-profit association that strives to connect the local advertising industry.

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