

FOR IMMEDIATE RELEASE

6th Annual Seville Quarter “Running of the Bulls” Presents Net Proceeds Check to USO of NW FL

Pensacola, FL – September 14, 2016

Viva Festival de San Fermin!

The Seville Quarter 6th Annual “Running of the Bulls” in historic downtown Pensacola is a tribute to Pensacola’s Spanish heritage. It was staged July 21-23, 2016. The net proceeds of the 6th Annual Running of the Bulls benefitted the USO of Northwest Florida.

The event began Thursday night with a Spanish Wine Dinner. On Friday night, the *Chupinza* (opening celebration) was held honoring San Fermin, the Patron Saint of Pamplona, with members of the Krewe of Andres de Pez and the Daisy Dukes. The main event was Saturday’s *Encierro*, a reenactment of Pamplona’s Running of the Bulls. This annual event, made famous by author Earnest Hemingway, enacts participants chased by angry horned bulls. The Seville Quarter *Encierro* featured a meaner breed of bulls—the Pensacola Roller Gurlz and other ladies from different roller-derby leagues in the southeast. There were over 800 participants and 80 bulls.

Seville Quarter and the Festival de San Fermin were happy to present \$2000 to the USO of Northwest Florida. The USO centers provide a warm and comforting place where service members can connect to loved ones via Internet or phone, play video games, catch a movie, have a snack, or just put up their feet and relax. USO centers can be found locally at Pensacola International Airport, Ft. Walton Beach Destin Airport, and NAS Pensacola.

The dates for the 7th annual Festival de San Fermin in Pensacola are July 13-16, 2017. For more information on the event, please contact Jack Williams at [850 434.6211](tel:8504346211) or jack@rosies.com

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