



**FOR IMMEDIATE RELEASE**  
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## **23rd Annual Cordova Mall Ball to Benefit The Studer Family Children's Hospital at Sacred Heart on Jan. 27**

Tickets for the 2018 Cordova Mall Ball are now available for purchase! Northwest Florida's largest Mardi Gras ball, the 23<sup>rd</sup> Annual Cordova Mall Ball will be held Saturday, Jan. 27, 2018, from 8 p.m. to midnight at Cordova Mall in Pensacola to benefit sick and injured children at The Studer Family Children's Hospital at Sacred Heart. The event is coordinated by the Krewe of Les Petits Enfants (Order of the Small Children) and presented by Wendy's.

Three bands are scheduled for this year's event. A returnee to the Cordova Mall Ball, Starz is a variety showband offering Top 40, Motown and old-school funk. Also returning is The Astronauts, known for '80s pop/rock and much more. Newcomer to the event is Still Standing, an Elton John tribute band.

A New Orleans-style French Market with jazz music is planned as part of the Mardi-Gras style festivities. Facepainting and a fortune teller also will be located in the French Market, and novelties available for purchase will include Mardi Gras masks, Tervis tumblers and koozies.

Approximately 25 restaurants will provide food, and a silent auction will be part of the fun, including a signed guitar, jewelry, art, golf packages and much more. The committee is seeking donations of items for the silent auction. If you wish to donate items, such as a weekend at a beach house or cabin, golf outing, art or jewelry, contact Mallory Wilson at 850-416-4661.

The online option of purchasing tickets is available again this year. Purchase tickets and reserve tables of eight online at [www.cordovamallball.com](http://www.cordovamallball.com). Tickets are \$60 per person in advance; \$65 per person at the door. Tables of eight are available for \$495 and must be reserved in advance. You may purchase a chair at a Community Table for \$70 per seat. There are a limited number of these particular tickets available. After Jan. 7, 2018, prices increase to \$65 for single tickets and \$545 for tables. You must be 21 or older to attend, and IDs will be checked at the door. Dress is masquerade or black tie optional.

Hurry! Tickets and tables sell out fast every year for this popular event benefitting our community's children. Businesses interested in sponsoring tables or supporting other aspects of the event should contact Mallory Wilson at 850-416-4661.

Every year, Cordova Mall closes early to allow volunteers to set up for the event, an expression of mall officials' and shop owners' dedication to the health of our community's children. Last year, the Cordova Mall Ball raised a total of \$458,592. These proceeds, along with proceeds from the events over the next four years, will go toward the purchase of a pediatric-friendly CT scanner. The scanner can capture an image in two seconds, eliminating the need to sedate young patients undergoing this test.

During the past 22 years, the event has generated nearly \$5 million on behalf of sick and injured children at The Studer Family Children's Hospital at Sacred Heart, a hospital dedicated to the care of children for more than 47 years. It is the only pediatric facility in the region.

For more information, or to purchase Cordova Mall Ball tickets, call Sacred Heart Foundation, 850-416-7415 or visit [www.cordovamallball.com](http://www.cordovamallball.com). ###