



FOR IMMEDIATE RELEASE

## Registration is open for the 8<sup>th</sup> Annual Bras Across the Bridge

PENSACOLA, Fla. (Sept. 12, 2017) – Breast cancer survivors, their loved ones and the community are invited to join together to increase breast cancer awareness during the Baptist Health Care Foundation’s 8<sup>th</sup> annual Bras Across the Bridge, presented by Pensacola Honda and in partnership with Cumulus Media and The Grand Marlin Restaurant and Oyster Bar. Registration for the event will begin at 8 a.m. Saturday, Oct. 7 in the parking lot of The Grand Marlin on Pensacola Beach.

Registration is \$20 per person plus the donation of a new bra, and the first 300 participants will receive a pink T-shirt. At 9 a.m., the crowd will make its way across the Bob Sikes Bridge with bras strung together as a show of awareness and support for the fight against breast cancer. The garments will be donated to local organizations that help women and girls in need. One hundred percent of the proceeds will be donated to Baptist Health Care Foundation’s Mammogram Fund. Funds are used to help provide mammograms to qualified women, who are not financially able to receive one on their own, as well as awareness and support for early detection.

According to the National Cancer Institute, more than 240,000 new cases of breast cancer will be diagnosed in 2017 – nearly 40,500 will not survive. While there is no cure for breast cancer, early detection enables early treatment and increases chances for survival.

Join us for the after-party celebration at The Grand Marlin from 9:30 a.m. until noon, which will feature live music, a silent auction, drink specials and best dressed prizes.

Special thanks to our sponsors at Pensacola Honda, Cumulus Media, The Grand Marlin Restaurant and Oyster Bar, Cox, Gulf Power, Pensacola News Journal and Bella Magazine, PPX Imaging, Inc. and WEAR ABC 3 – WFGX 35.

Donations and event registration can be made at [BaptistHealthCareFoundation.org](http://BaptistHealthCareFoundation.org). Checks can be made payable to Baptist Health Care Foundation. For more information, contact Heather Moorer or Maegan Leonard at 850.469.7906.

CONTACT BELOW IS FOR MEDIA USE ONLY

For more information about this press release or to schedule an interview, call 850.791.5254 or [BHCMediaRelations@bhcpns.org](mailto:BHCMediaRelations@bhcpns.org).

*About Baptist Health Care*

*Baptist Health Care is a community-owned, not-for-profit health care organization committed to improving the quality of life for people and communities in Northwest Florida and south Alabama. The organization is a proud member of the Mayo Clinic Care Network. A 2003 Malcolm Baldrige recipient, Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, two medical parks, Andrews Institute for Orthopaedic & Sports Medicine, Lakeview Center, Baptist Medical Group and Cardiology Consultants. With more than 6,500 employees and employed physicians, Baptist Health Care is the largest non-governmental employer in Northwest Florida. For more information, please visit [www.eBaptistHealthCare.org](http://www.eBaptistHealthCare.org).*

*Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Lakeview Center • Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre • Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute • Cardiology Consultants • Mayo Clinic Care Network*

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